한경BUSINESS

2017 KOREA SATISFACTION CONSUMER INDEX, COAD 1st prize

Speed-Door specialist, 1st place in consumer satisfaction index for 2 consecutive years

Release 2017.01.24 17:54



In the award ceremony of "2017 Korea Consumer Satisfaction Index", which was selected by consumers at Rivera Hotel in Cheongdam-dong, Seoul, SpeedDoor Co., Ltd. of COAD, an industrial automatic door operator, won the first place in customer satisfaction brand (automatic door) for 2 consecutive years.

The basic products of COAD are Standard Model COAD-1 and Recovery Type COAD-3. COAD-1 is made of thick 2T sheet. It has high strength windbar and windbar lock on the frame so it can be installed in a windy place. COAD-3 is a zipper type. In this model, when a door crashes, the zipper on both sides opens and the door automatically recovers as it goes up and down. So maintenance and repair costs are low.

COAD was the first company to receive the Export Tower Award and Export Frontier Certification, and established overseas subsidiaries in six locations.

This index is a customer satisfaction index that shows the actual satisfaction with the consumer's perception of goods and services in each industry.

Consumers over the age of 20 who were selected as jury members conducted evaluation processes such as brand selection, preference questionnaires, and public review.

Newspaper reporter, Eunyoung Kim kye0218@hankyung.com